

Date: 27th January, 2017

Request for Proposal

Praja is a non-partisan organization working towards enabling accountable governance in Mumbai. To know more about our work and goals, please visit www.praja.org.

We are committed to creating a responsible and efficient society through people's participation. To this end we are inviting proposals for a contract to conduct a household survey to record citizens' perception of various governance issues like civic, crime and education in Mumbai.

Background and Objectives:

- ❑ Praja foundation tracks the performance of MLAs in the city by evaluating them on set parameters and grading them on the basis of their performance.
- ❑ Evaluation process involves the inclusion of actual data from RTI along with a perceptual survey of the citizens in their jurisdiction.
- ❑ In this phase of the perceptual survey, Praja also intends to cover some pointed questions on areas like Health, Education, Transport, Civic and Crime.
- ❑ The proposal should details the methodology, construct, cost and timelines involved in conducting the perceptual survey.
- ❑ The Proposal will consider two cities Mumbai and Delhi.

Scope of service

- Design a questionnaire in collaboration with Praja.
- Provide researchers to administer the structured questionnaire across Mumbai and Delhi city limits.

- Experience in research and especially in social research at least for 5 year will be preferred
- Set sample quotas for representing socio-economic class, gender and age groups to include
 - Both Males & Females who are aged 18 years and above
 - At least 85 respondents from each councillor ward (Coming under the respective MLA constituency)
 - And At least 250 respondents (Household) from each assembly constituency
 - Total of 19295 respondents (Household) should be covered in Mumbai and 23120 respondents should be covered in Delhi.
- On completion of the survey, correct the sample composition of age, gender and SEC to match the population profile.
- Should help Praja to collate data of Survey as per its Reports. And also be present at the press conference to answer the question raised regarding to household survey.

Please send the quotation on your letterhead mentioning the specifications of service and charges including taxes as applicable, via email or in a sealed envelope by 19th February 2017. For any queries kindly contact Ms. Priyanka Sharma (+91-022 6525 2729) or Ms Rashmi Kapoor (+91 9820579399). You can also e-mail us at priyanka@praja.org or rashmi@praja.org.